



# AdviceTech Roadmap Prioritisation Matrix

Activities and tools to help you prioritise  
and develop an AdviceTech roadmap for your business.

Brought to you by:



# Prioritisation Matrix Poster

Brought to you by:



Innovation focus

VALUE TO THE BUSINESS	<p>Priority 1 Impact is high and it can be done easily - focus on this immediately.</p>	<p>Priority 2 It might take time but the benefits are large. This is a strategic focus for the business.</p>
	<p>Priority 3 You should probably do it, but don't prioritise it.</p>	<p>Priority 4 The benefits don't meet the effort required, so park this.</p>

Easy

EASE OF IMPLEMENTATION

Hard

Requires significant time, resources and/or investment to implement AdviceTech.

**High**  
The AdviceTech significantly influences business efficiency, profit generation or the customer experience.

VALUE TO THE BUSINESS

Low